

HR

HAYLEY RUTLEDGE

WORK HIST.

Tribu

Graphic Designer
November 2019- Current

Accomplishments

- 2021: Won an award for Website design for Centro San Antonio Website
- 2020: Won 4 Gold, 1 silver, 1 bronze in the American Advertising Awards

Children Story Time LLC

Design Team Manager & Graphic Designer

Accomplishments

- Designed Brand Guide and logo family. Established design voice.
- Collaborated with development teams to create an App to help children with reading.
- Organized weekly meetings with team leaders and creators.

Myind Business and Branding

Intern Graphic designer

Accomplishments

- Primarily a logo and icon brainstormer and designer for clients.
- Helped brand small businesses working with the design team. Made content for client's web sight.
- Won a award at the 2018 Opulence Awards, for work as an intern on the team.

Tough Shirts and Eagle Graphics

Graphic designer

Accomplishments

- Designed the Texas A&M University Freshman Fish Camp T-shirt printed on 5,000 shirts.
- Designed on many shirts for other Colleges such as Sam Houston State University, and University of Houston

EDUCATION

Sam Houston State University

BFA, Graphic Design, GPA: 3.60

SKILLS

Adobe Illustrator	Logo Design
Adobe Photoshop	Microsoft Word
Adobe InDesign	Management
Adobe Lightroom	Painting
Adobe After Effects	Print
Conceptual Thinking	Power Tools
Critical Thinking	Sculpture
Digital Illustration	Typography
Illustration	Web Design
HTML + CSS	Branding Development
Keynote	Marketing & Branding
Layout Design	Advertising

AWARDS

2021

- American Advertising Awards: Websites
Centro San Antonio

2020

- American Advertising Awards: Gold : Poster - Single Unit
Trudy's Day Of The Dead Poster
- American Advertising Awards: Gold : Logo Design
Braised Gods Logo
- American Advertising Awards: Gold : Logo Design
Citizen Logo
- American Advertising Awards: Silver : Mass Transit/ Airlines - Exterior Single
Braised Gods Truck Wrap
- American Advertising Awards: Bronze : Websites - Business to Business
EcoSmart Solution Website

2019

- Won Best Motion Graphic in Senior Graphic Design Show.
- Won Best Illustration category in Senior Graphic Design Show.
- Two works accepted into DSVC National Student Show and Conference 15
- Handpicked by peers for the Satellite Gallery, Zeitgeist show.
- Handpicked in "Salon des Refusés exhibition" Satellite Gallery.

2018

- Won an award at the 2018 Opulence Awards, for work as best intern on the Myind Business and Branding design team.

2016

- BFA Best in Show, Portfolio Review (juried by SHSU professors)