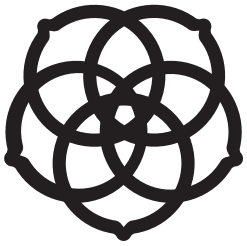




# Logo Development



**Lion:** The lion is a common charge in heraldry. It traditionally symbolises courage, nobility, royalty, strength, stateliness and valor, because historically it has been regarded as the "king of beasts."

**Rose:** is used as the plant badge of England, as Scotland uses the thistle, Ireland uses the shamrock, and Wales uses the leek

**Combined,** the symbols create a mark that represents queen nobility and royalty. Rose is typically the symbol for Queens and the lion is a large part of British imagery.

# Research

## Queen Mary I

England's first female monarch, Mary I (1516-1558) ruled for just five years. She sought to return England to the Catholic Church and stop the protestant rebellions. She is most remembered for burning nearly 300 English Protestants at the stake for heresy, which earned her the nickname "Bloody Mary."

## Queen Victoria

Queen Victoria is associated with Britain's great age of industrial expansion, economic progress and, especially, empire. At her death, it was said, Britain had a worldwide empire on which the sun never set. Seven attempts were made on Victoria's life, between 1840 and 1882 - her courageous attitude towards these attacks greatly strengthened her popularity. EMPIRE



## Queen Elizabeth II


The Queen has ruled for longer than any other Monarch in British history, becoming a much loved and respected figure across the globe. Her extraordinary reign has seen her travel more widely than any other monarch, undertaking many historic overseas visits. Known for her sense of duty and her devotion to a life of service, she has been an important figurehead for the UK and the Commonwealth during times of enormous social change.





# Sketches

Royal Makeup

Lotion - Mint - Emerald Pattern   *Royal Baguette*

Blush/Bronzer - octagon - Silver 

Brushes - crown 

Perfume - flower 

---

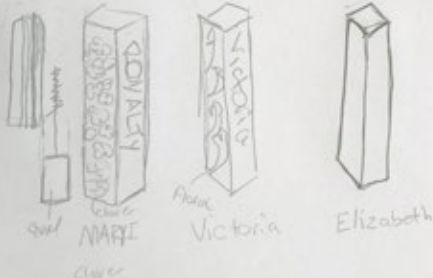
Modern Royals 2019 century  
 - Elizabeth II - Grace Kelly - Russia - India - China  
 - Princess Diana

Concept - British Royalty  
 - Gem stones  
 - Diff. Types of Royalty from all over the world.

British icons/symbols  
 - Hat - Lion  
 - Pearls - Rose  
 - Gemstone - Smalpuran  
 - crown - Gems  
 - Empress - Royal/Princess  
 - Tea  
 - Corgis

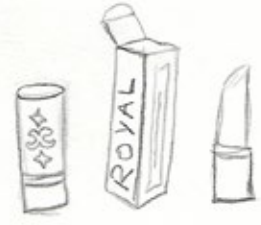
Products  
 1 - eyeshadow pallet  
 2 - Perfume  
 3 - Lipstick

Promotional  
 1 - web site  
 2 - Instagram  
 3 - Poster?




Mary I  
 Victoria  
 Elizabeth

- Lotion  
 - Makeup Bag  
 - Nail  
 - eye Lashes  
 - Hand Mirror



Lipstick white + gold




Lotion

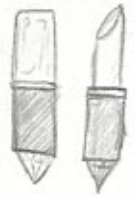


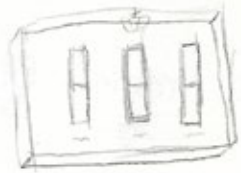
blush

Royal



- Elizabeth  
 - Queen of Scots  
 - Victoria





Elizabeth I → lipstick  
 Queen Victoria → Perfume  
 Mary I "Bloody Mary" → Nail polish  
 Elizabeth II → eyeshadow

