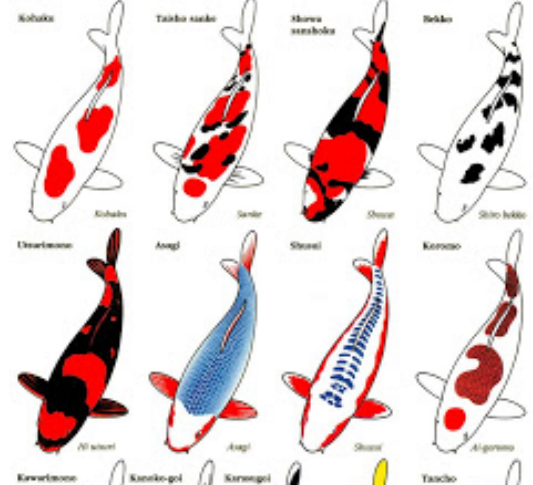


Pond Processes



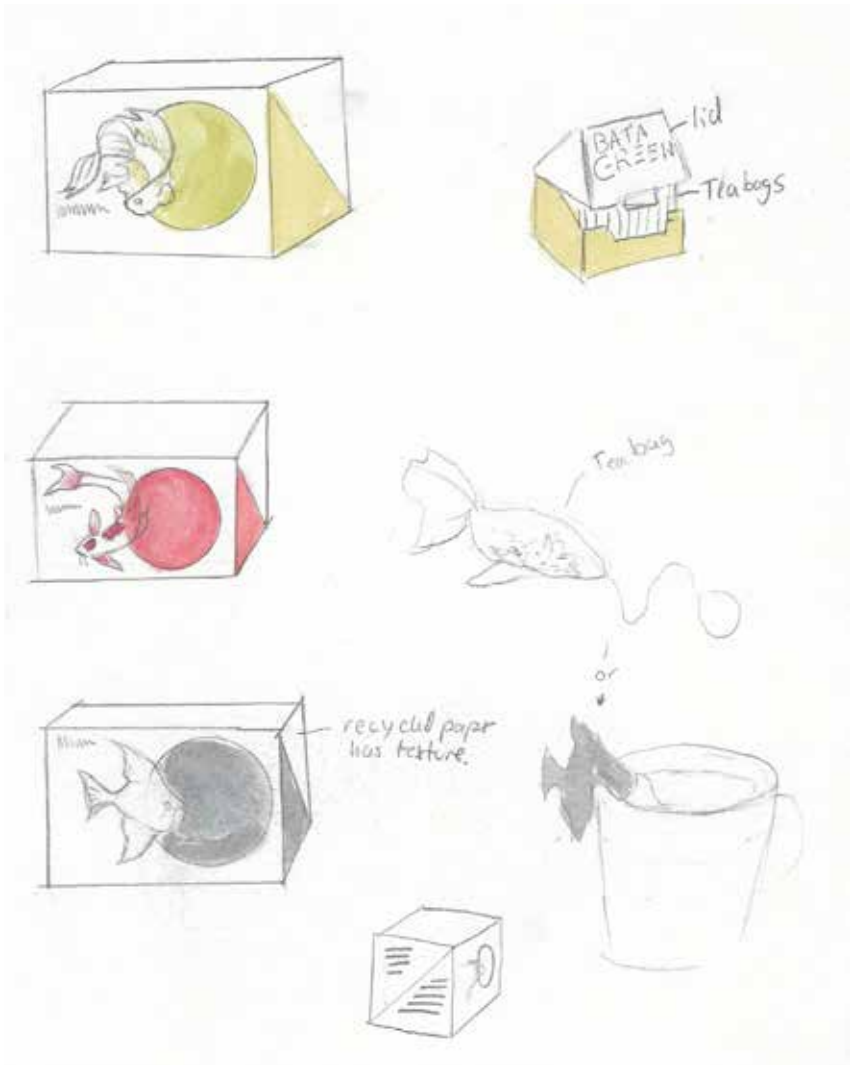
Mood Board | Inspiration

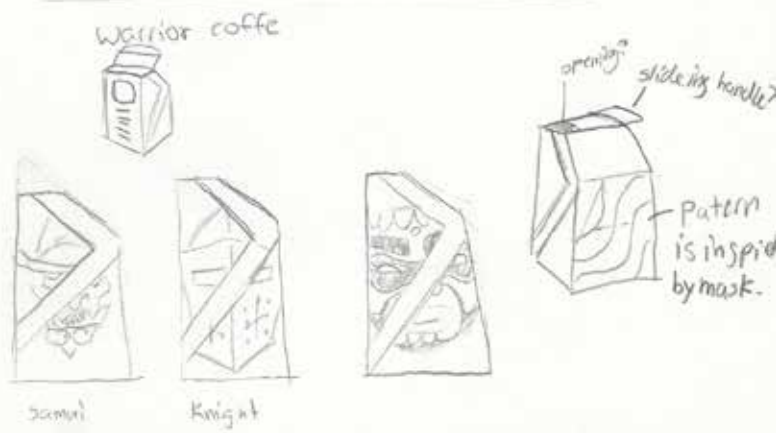
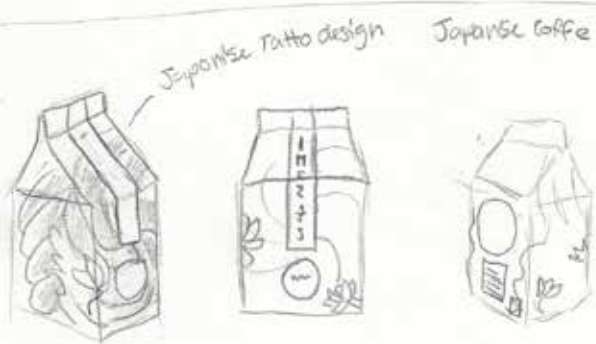
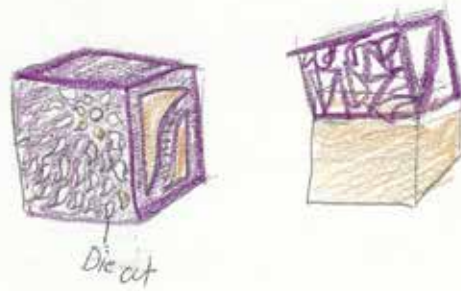
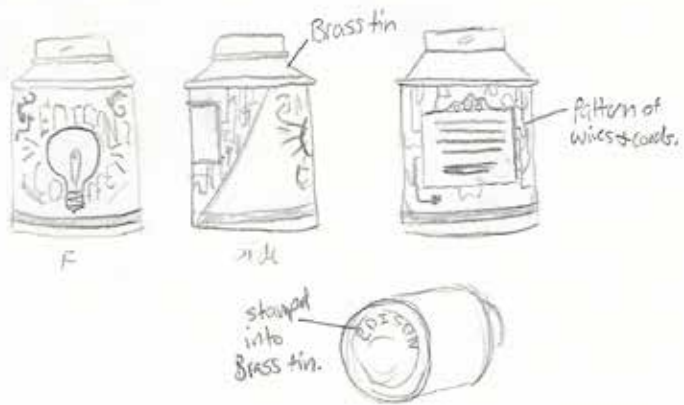


First Version

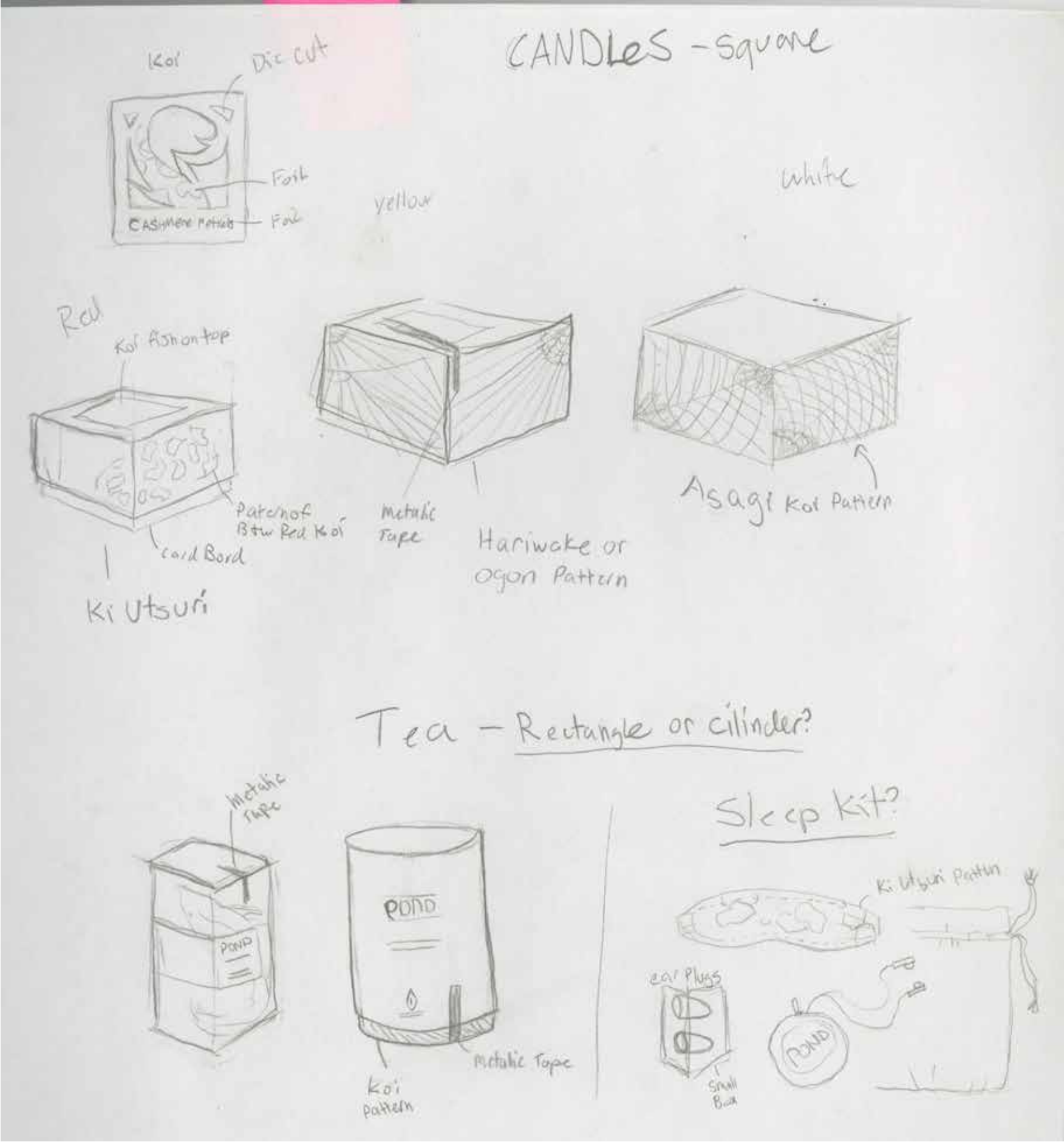


Sketches





Second Version



POND (Meditation)

1. Meditation Guide
2. Tea - grass flowers
3. CD music - guided meditation
4. ear plugs
5. Yoga mat
6. Candle, Soap
7. App
8. Pillow
9. Thank you member card.
10. Pot for plant kit.
11. Poster, Nature
12. Journal
13. Candle
14. Soap
15. Bento Box
17. Poster
18. Zen Kit
19. candle
20. Fish poster series.

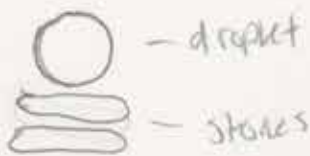
- motivational quote
- Breathe deeply

1. Tea 2. Candle 3. CD 4. Poster 5. Zen Kit 6. ear plugs + sleep

1. Menu (pho)

Tea
Infographic
Goebel Guide
Makup
Band

POND - Meditation, using water sounds to Relax + slow down. Help with anxiety?



- Water - associated with healing,
- clarity - Release Stress
- Blissful - Control - Beautiful

POND

- Sounds - Ocean waves - strong
- gentle -
- River - water fall
- Rapids
- slow flowing



- Rain - Heavy - Thunder
- med
- light
- forest
- meadow
- Jungle
- Lake

- Lake - small waves
- Boat sounds

- Birds

- Fish swimming

- Wind - small wind chimes
- wind through trees
- Heavy wind

- Nature - Forest
- Garden
- Nighttime

POND

5 Senses

Sight, Smell, hearing

Taste, Touch

Words

- Focus - Beauty - Pause
- Bliss - Healing - Listen
- Release - flow - Feel
- Relax - slow - Taste
- clarity - calm - see, sight
- control - still



